



2018 Confidential Generator Incentive Program Form

Business Name _____

Kohler distributors, wholesalers, retailers, e-tailers and dealers are not eligible
Program effective through 12/31/2018

Per Home Rebate Program Per Unit

Total Kohler Generators – 8 to 14 kW: \$100

Builder agrees to use Kohler Co. generator products (if used) on each new home.

Total Kohler Generators – 20 kW: \$200

Builder agrees to use Kohler Co. generator products (if used) on each new home.

Total Kohler Generators – 24 kW and larger: \$300

Builder agrees to use Kohler Co. generator products (if used) on each new home.

No minimum number of homes must be closed annually to qualify for a rebate.

Claims

Builder agrees to submit claims and proof-of-purchase on a semi-annual basis and not more than 15 days after a calendar year. No rebate check will be distributed on verifications more than 15 days after a calendar year has begun. The Builder will provide necessary information, as requested by Kohler Co., to prove their compliance with the Residential Builder Incentive program prior to a rebate check being distributed. Kohler Co. reserves the right to audit models and production homes to validate compliance with the Residential Builder Incentive program prior to rebate check being distributed. Audits will be done by Kohler Co. employee or a third party firm. Payment will be issued once the (1) closing report, (2) audit, and (3) signed copy of the program is on file at Kohler and verified by Kohler Co. personnel.

Design Center Allowance

Design Center/Selection Center display product (shell and literature) will be supplied at half price with prior approval of Kohler’s Regional Sales Manager.

Model Home Allowance

25% off dealer invoice for product (generators and transfer switches) for one model home is allowed for every 50 homes built, based on previous year closings, with prior approval of Regional Sales Manager. Model Homes are required to be fully furnished and open to the public for a minimum of one year.

Termination

Both parties have the right to terminate this agreement with a prior 60 day written notice to Kohler Co./the Builder and Kohler Co. will make no further payments.

Acceptance –

Acceptance and activation of this program will begin with a signed copy sent to Kohler Co. to the following:

Kohler Company	Kohler Dealer Name _____
Residential Generators - Mail Stop 90	Company Name _____
Attention: Builder Sales	Contact Name _____
444 Highland Drive	Address _____
Kohler, WI 53044	City, State, Zip _____
Email: jenny.seehaver@kohler.com	Phone _____
	Email _____

Agreement to Residential Builder Incentive Program

_____	_____
Signature of Kohler Co. Sales Executive	Date
_____	_____
Signature of Builder Representative	Date
_____	_____
Signature of Builder Channel Marketing Manager	Date